

LINE CREATORS MARKET

Sticker Sales Manual

Table of Contents

① Getting Started

- About LINE Creators Market
- Terms of Use and Manuals
- How to Sell Your Stickers

② Sticker Guidelines

- Creation Guidelines
- Sticker Review Guidelines

③ Creator Registration

- Log in With Your LINE Account
- My Page
- Entering & Editing Transfer Information Entering Tax Info
- Sales Reports
- Payment Requests
- Account Settings

④ Sticker Submissions

- New Sticker Submissions
- Managing Stickers
- Sticker Applications
- Sticker Reviews (Approved or Rejected)
- Message Center (List of Stickers)
- Message Center (Message Details)
- Deleting Stickers
- Start Selling Stickers

⑤ Controls for Stickers On Sale

- Editing Sticker Info
- Stop/Restart Selling Stickers
- Sticker Statistics

① Getting Started

About LINE Creators Market

- LINE Creators Market is a platform designed for creators that allows them to create original LINE-related items, submit them as stickers, and after passing the review process, make them available to other LINE users.
- Creators are now able to sell their products as LINE stickers.
- Submitted stickers that have gone on sale are made available in the Sticker Shop inside the LINE app as well as the Creators' Stickers page on LINE STORE.
- Creators can sell their stickers in up to 230 countries around the world.

Terms of Use and Manuals

The LINE Creators Market Sticker Sales Manual(the “Manuals”) are applied along with the separately established LINE Creators Market Terms of Use (the “Terms”) for usage of LINE Creators Market (the “Service”) , a service provided by LINE.

Please read the following carefully before using the Service.

About the Relationship Between the Manuals and the Terms

If a certain provision is not found in the Manuals, the provision found in the Terms shall apply on principle.

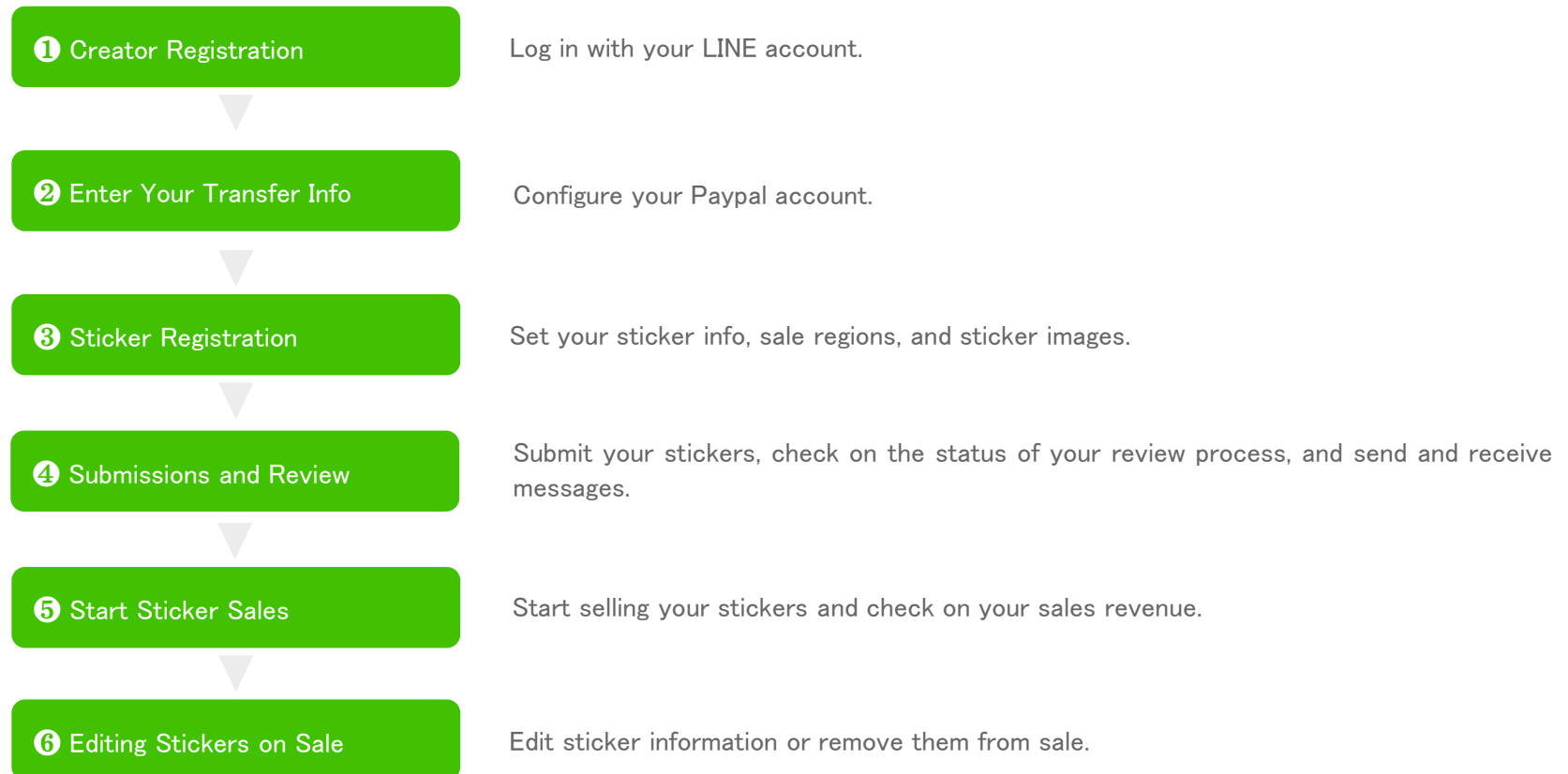
If any provision found in the Manuals should contradict or conflict with a provision found in the Terms, the Manuals will take precedent in regards to the contradicting or conflicting provision only.

Please view the Terms on the following page.

<https://creator.line.me/en/terms/>

How to Sell Your Stickers

The following is an overview of the process from start to finish.



② Sticker Guidelines

Creation Guidelines 1

1 Required Materials

Images

Main Image	Sticker Images	Chat Room Tab Image
No. of Files: 1 Format: PNG Dimensions : W 240 x H 240 pixels	No. of Files: 40 Format: PNG Dimensions (max): W 370 x H 320 pixels	No. of Files: 1 Format: PNG Dimensions : W 96 x H 74 pixels

1. Please make all sticker image dimensions even numbers, as they will be scaled down automatically.
2. We recommend using image resolutions higher than 72 dpi with RGB color mode.
3. Please ensure each file is no larger than 1MB.
4. When placing all 42 image files into 1 ZIP file to upload them, please ensure the ZIP file is no larger than 20MB.
5. Please ensure character and other sticker backgrounds are transparent.

Text

Creator' s Name	Sticker Set Title	Sticker Description	Copyright
Max 50 characters	Max 40 characters	Max 160 characters	Max 50 characters (Alphanumeric characters only)

Full-width characters are counted as 2 characters. Emoticons are not supported.

Please see the following link for more on Creation Guidelines.

<https://creator.line.me/en/guideline/>

Creation Guidelines 2

2 Guidelines

Recommended Stickers

- Stickers that are easy to use in everyday conversation and communication
- Stickers with simple, easy-to-understand expressions, messages, and illustrations.



Prohibited Stickers

- Stickers difficult to use in everyday conversation (E.g. Objects, backgrounds, etc.)
- Stickers that aren't illustrations (E.g. photos, snapshots of faces, etc.)
- Stickers with poor visibility (E.g. images with long lengths or heights, full body shots of ridiculously tall characters, etc.)
- Stickers with obviously poor balance (E.g. those with only pale colors, matrices of numbers, etc.)
- Stickers that violate standards of decency, refer to underage drinking or smoking, feature sexual or violent material, or stir nationalistic sentiments.

Please see the following link for more on Creation Guidelines.

<https://creator.line.me/en/guideline/>

Sticker Review Guidelines

Creators (the makers and sellers of stickers) can only sell stickers they have created once they have been approved by the LINE Creators Market review process. Please review the Review Guidelines carefully before submitting your stickers.

Please see the following link for more on Sticker Review Guidelines.

https://creator.line.me/en/review_guideline/

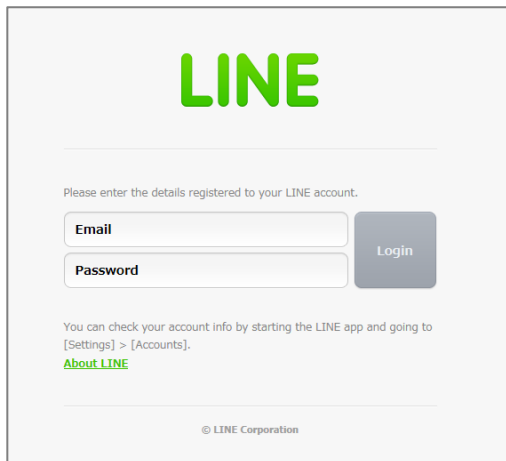
③ Creator Registration

Log in With Your LINE Account

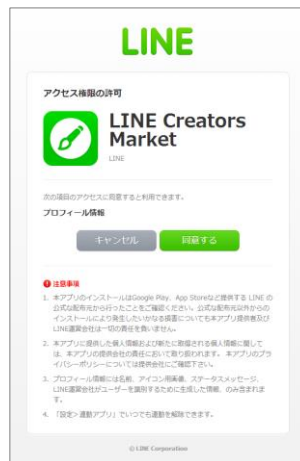
Go the Creators Market website to start the registration process.

① <https://creator.line.me/>

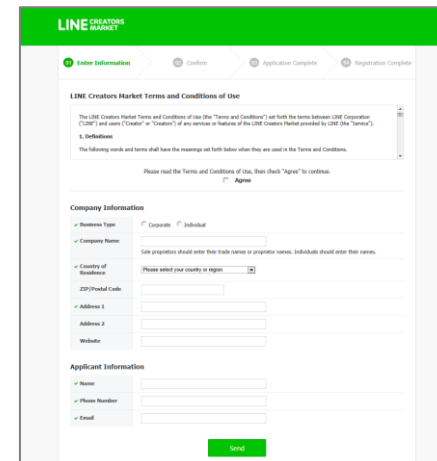
Go to the registration page. Enter your email address and password set inside your LINE app to log in for the first time.



② After logging in successfully a confirmation pop-up will appear after logging in successfully. Please click “Agree” to continue.



③ Enter your company and applicant information.



My Page

This page is used to view and edit all of the information and settings necessary for the Creators Market.

MY PAGE

1 New Submission

2 Manage Stickers

3 Sales / Transfer

4 Statistics

5 Message Center

6 Account Settings

7 Sticker Guidelines

8 Sales Manual (PDF)

9 FAQ

10 Notices

[Notice of System Maintenance](#)

[All New Sticker Shop!](#)

[New Category Settings for Creator's Stickers](#)

LINE CREATORS

Anyone can join and start sharing their thoughts on this website specifically designed for posting stickers.

[See All](#)

Manage Stickers

Check and Edit Registered Stickers

Thumbnail	Title	Sticker ID	Version	Status
	brown&coney	2022	1	Approved
	brown&coney	2005	1	On Sale
	brown&coney	2005	1	Waiting for Review

11 JPN **12** Log Out **13** ENGLISH

- 1** New Submission: Submit new stickers here.
- 2** Manage Stickers: View all your submitted stickers here.
- 3** Sales / Payment: View sales reports and apply to receive payment here.
- 4** Statistics: See how many times your stickers were sent, sales by region, and more here.
- 5** Message Center
- 6** Account Settings: Edit your Creator account and Transfer info here.
- 7** Sticker Guidelines: View rules for creating stickers and pointers for passing the review process here.
- 8** Sales Manual
- 9** FAQ: Find answers to frequently asked questions here.
- 10** Notices: Find important info about the Creators Market here.
- 11** LINE Display Name: The in-app display name you use on LINE is shown here.
- 12** Log Out: Log out of the Creators Market here.
- 13** Language Settings: Choose one from Japanese, English, Traditional Chinese, Thai or Spanish.

Entering & Editing Bank Info

Enter all the information required to receive your payment.

Account Settings

Enter your basic information and transfer information.
You can change your email address from Email Settings.

Basic Information

Email Settings

Transfer Information

Please designate where you would like to receive payment. [Payment Guide](#)

Method of Remittance	PayPal
Application Form for Income Tax Convention ❶	Not submitted See here for more on how to submit the Application Form for Income Tax Convention (only if an income tax convention is applicable).

PayPal Information

✓ Account Holder (Last) ❷	0/255
✓ Account Holder (First) ❷	0/255
✓ PayPal Account (Email Address) ❸	

※Transfer will be made using PayPal.
※PayPal [Premier or PayPal Business Accounts](#) can be used.
※Please create a [PayPal account](#) if you do not already have one.
※Please make sure your account can accept money transfers in Japanese Yen (JPY). See [here](#) for more on how to change the settings for your account.
※You will be unable to register if the name and email address registered to PayPal do not match those in our system.

Save

❶ Application Form for Income Tax Convention: Submit this document and the status here will change from “Not submitted” to “Submitted.”

How to Submit the Form

1. Download the [Application Form for Income Tax Convention](#).

2. Print out two copies of the Application Form for Income Tax Convention along with any other required documents, and fill in the required information. Creators residing in France, the Netherlands, Switzerland, the United Kingdom, and the United States may receive an exemption for income tax withholdings, but they must also submit one [Attachment Form for Limitation on Benefits Article](#) form along with one Certificate of Residency document in addition to the two signed Application Form for Income Tax Convention documents. For an example on how to fill out the form, please see [this page](#).

3. Print out a copy of the Basic Information screen for your account settings. Make sure that your creator ID is clearly displayed.

4. Send the forms in steps 2 and 3 to the address below.

Accounting Department
LINE Corporation
Shibuya Hikarie 27th FL.
2-21-1 Shibuya, Shibuya-ku
Tokyo, Japan 150-8510

Please clearly write “Application Form for Income Tax Convention” on the front of the envelope.

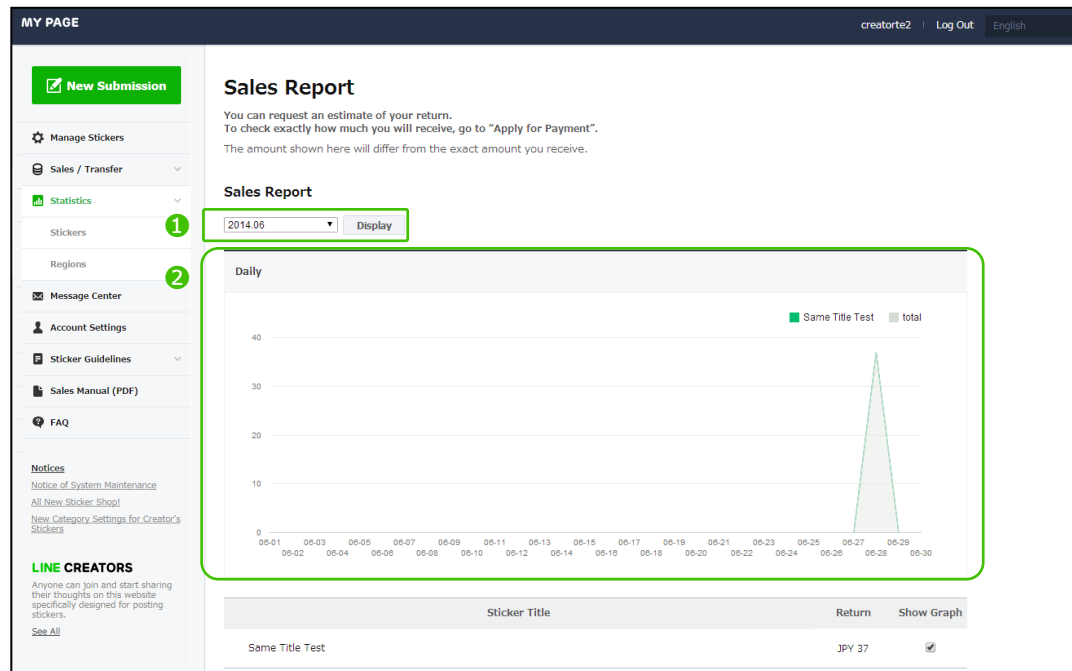
5. Once the application process is complete, a message will be sent to your email address registered with LINE Creators Market confirming that your application is complete. Please note that the application process cannot be completed if you do not include all the necessary documents or required information.

❷ PayPal Information: Enter the first and last names registered to your PayPal account here.

❸ PayPal Account: Enter the email address registered to your PayPal account here.

Sales Reports

View monthly sales reports for your stickers here.



1 Select the month you wish to review the sales report for here.

2 Graph display.

Payment Applications ①

View the amount of money receivable and submit payment applications here.

Payment Request

Payment Request and view your payment history. [Payment Guide](#)

① Amount Payable **JPY 44,895**

② [Payment Request](#)

③ 2013.12.01-2013.12.31

④ JPY 50,000

⑤ JPY 5,105

Documents [Application Form for Income Tax Convention](#)
:Not submitted

* You can only request for payment if your revenue share exceed JPY 1,000.
* Transfers will be made within 45 days of the date on which you requested for payment. If you request today, you should receive your payment by 10 01.
* [Transfer](#) and [foreign exchange](#) fees will be deducted from the amount payable before the transfer is made.
* Total sticker sales are calculated between the 1st and 10th (Japan Time, GMT+9) of each month. Creators will not be able to press the "Payment Request" button during this time.
If you change your transfer method during this period, you will be able to receive your transfer in accordance with that transfer method the next time you can press "Payment Request." If you've already requested for payment, it will be transferred in accordance with the transfer method designated at the time you requested.

Payment History

⑦ Application

⑥ Return

Date Submitted	Transfer Amount	Transfer fee	Transfer Method	Details	Payment Details ?	Estimated Transfer Date ?	Notes
2015.07.27	JPY 2,730	JPY 56	PayPal	CSV	PDF	2015.09.10	
2015.07.27	JPY 3,276	JPY 67	PayPal	CSV	PDF	2015.09.10	
2015.07.21	JPY 5,460	JPY 111	PayPal	CSV	PDF	2015.09.04	
2015.06.25	JPY 8,189	JPY 167	PayPal	CSV	-	2015.08.09	

- ① Amount Payable
- ② Payment Requests
- ③ Sale Period
- ④ Return
- ⑤ Withholding Tax
- ⑥ Transfer Fee
- ⑦ Payment History

Payment Requests ②

View your amount of money receivable and submit payment requests here.

New Submission

Manage Stickers

Sales / Transfer

Sales Report

Payment Request

Statistics

Message Center

Account Settings

Sticker Guidelines

Sales Manual (PDF)

FAQ

Notices

1797 Test English

Type the characters to the limit

English S

LINE CREATORS

Anyone can join and start sharing their thoughts on this website specifically designed for posting stickers.

See All

Payment Request

Payment Request and view your payment history. [Payment Guide](#)

You have applications that need to be re-submitted. Please check your Payment History.

Amount to be Transferred JPY 17,500

Payment Request

Sale Period 2010.04.01-2010.04.30

Return JPY 17,500

Withholding Tax JPY 0

- You can only request for payment if your revenue share exceed JPY 1,000.
- Transfers will be made within 45 days of the date on which you requested for payment. If you request today, you should receive your payment by 09 28.
- A [transfer fee](#) will be deducted from the amount payable before the transfer is made.
- Total sticker sales are calculated between the 1st and 10th (Japan Time, GMT+9) of each month. Creators will not be able to press the "Payment Request" button during this time.
- If you change your transfer method during this period, you will be able to receive your transfer in accordance with that transfer method the next time you can press "Payment Request." If you've already requested for payment, it will be transferred in accordance with the transfer method designated at the time you requested.

Payment History

1

Application

Return

Date Delivered	Sale Period	Return	2 Details
2015.05.20	2010.06.01~ 2010.06.30	JPY 10,000	CSV
2015.07.27	2010.04.01~ 2010.04.30	JPY 27,500	CSV
2015.07.27	2010.03.01~ 2010.03.31	JPY 42,500	CSV
2015.07.27	2010.02.01~ 2010.02.28	JPY 830,791	CSV

① Payment History

② Details (CSV data)

Account Settings

Edit your Creator account and Transfer information settings here.

MY PAGE

Account Settings

Enter your basic information and transfer information.
You can change your email address. **2** Email Settings.

1 Basic Information **2** Email Settings **3** Transfer Information

Please use Japanese or English only.

Creator ID	2hXUMepABBSIXB
Business Type	Corporate
✓ Company Name 1	LINE Corp Sole proprietors should enter their trade names or proprietor names. Individuals should enter their names.
✓ Name of Representative	Brown
Country of Residence	日本 (Japan)
ZIP/Postal Code	
✓ Address 1 2	東京都渋谷区渋谷2-21-1 渋谷ヒカリエ27階 Please enter your address correctly.
Address 2	
Website	
✓ Name	Brown
✓ Phone Number	09014339096

Notices
[Notice of System Maintenance](#)
[All New Sticker Shop!](#)
[New Category Settings for Creator's Stickers](#)

LINE CREATORS
Anyone can join and start sharing their thoughts on this website specifically designed for posting stickers.
[See All](#)

1 Basic Information: Edit your company name, address, and other info necessary to set up your account here.

2 Email Settings: Change your email address from the one registered to your LINE account to a different one here.

3 Transfer Information: See [slide 13](#) for details.

④ Sticker Submissions

New Sticker Submissions (Entering Text Info – ①)

Enter the text information for new sticker submissions here.

MY PAGE

New Submission
Register Information To Be Displayed on LINE STORE

Sticker Details

① Language: English (If no text is entered for one of the languages on LINE STORE, English will be displayed by default.)

② Title: English (0/40)

③ Sticker Description: English (0/160)

④ Add Languages (x) Add

Sales Info, Category, and Sales Region

✓ Creator's Name ②: English : MODDO
The creator's name cannot be changed because other stickers are currently being reviewed.

✓ Copyright ①: (0/50)

Style Category ①: Not Set | Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category ②: Not Set | Categories are not currently supported on LINE STORE. Support will start in the near future.

✓ Sale Region ①: ☒ Distribute in all available regions
☐ Distribute only in selected regions

① Language: English is required by default.

② Title: Each language has its own character limit. You cannot use the same title as another sticker set.

③ Sticker Description: Each language has its own character limit.

④ Add Languages: Select languages to add them here. You can delete selected languages by clicking the “x” mark.

New Sticker Submissions (Entering Text Info – ②)

Enter the text information for new sticker submissions here.

The screenshot shows the 'New Submission' form in the LINE Creators Market interface. The form is divided into several sections: 'Sticker Details', 'Sales Info, Category, and Sales Region', and 'Options'. Numbered annotations (5-11) point to specific fields:

- ⑤ Creator's Name: A field for the creator's name, with a note that it will be displayed on all stickers and cannot be changed if other sticker sets are under review.
- ⑥ Copyright: A field for the copyright notice, with a note that it should be half-width alphanumeric characters only.
- ⑦ Style Category: A dropdown menu for selecting a style category.
- ⑦ Character Category: A dropdown menu for selecting a character category.
- ⑧ Sale Region: A field for selecting the sale region, with a note that creators can sell in up to 230 countries and regions.
- ⑨ Design URL: A field for the design URL, with a note that it is used for reference during the review process.
- ⑩ License Certificate: A field for the license certificate, with a note that the review team uses this document as a reference when a sticker set appears to be infringing on third party rights.
- ⑪ Supplementary Notes: A field for supplementary notes, with a note that creators should add any other info they want reviewers to know here.

The form also includes a 'Save' button at the bottom and a footer with links to LINE Store, User Agreement, Privacy Policy, and © LINE Corporation.

⑤ Creator's Name: This name will displayed on all your stickers. It cannot be changed if you have other sticker sets under review.

⑥ Copyright: Half-width alphanumeric characters only.

⑦ Category : Set the Style and Character categories (setup is optional).

⑧ Sale Region: Creators can sell their stickers in up to 230 countries and regions around the world. You can also select individual countries from a list of 13 options.

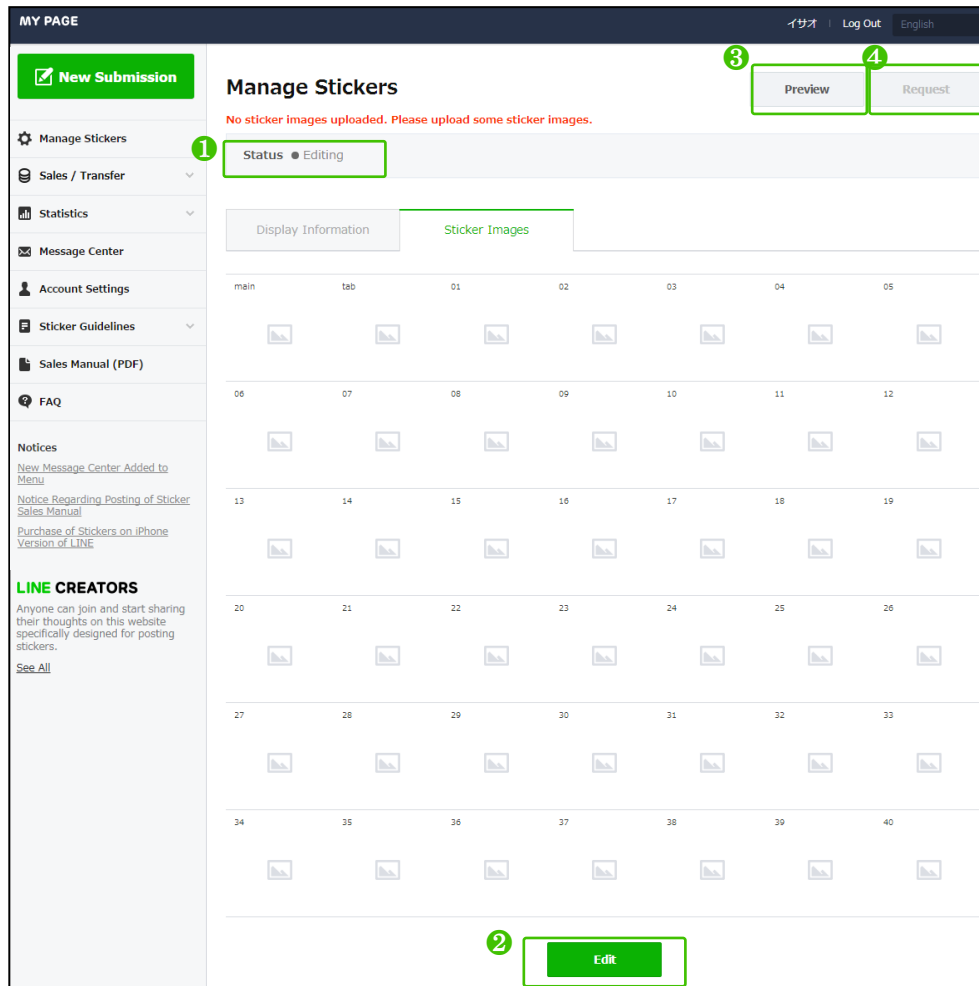
⑨ Design URL: This URL is used for reference during the review process.

⑩ License Certificate: The review team uses this document as a reference when a sticker set appears to be infringing on third party rights.

⑪ Supplementary Notes: Add any other info you want the reviewers to know here.

New Sticker Submissions (Image Settings – ①)

Set the images for new sticker submissions here.



① Status: View the current status of your stickers here.

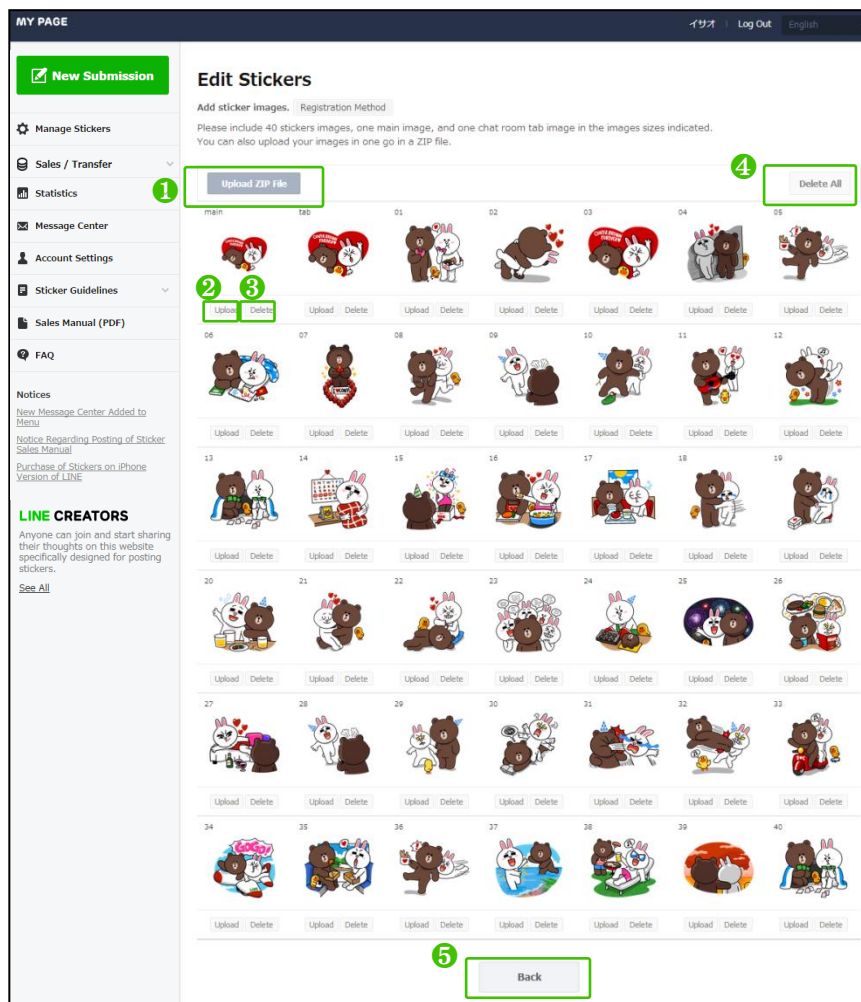
② Edit: Click here to open the image editing screen.

③ Preview: See the info you have registered as it would appear on a real sale page here.

④ Request: Submit your stickers for review here.

New Sticker Submissions (Image Settings – ②)

Set the images for new sticker submissions here.



① Upload ZIP File: Upload all your sticker image files at once here. Only stickers with the proper file names will be processed correctly.

② Upload: Select and upload images one at a time here. Images uploaded using this method do not need to use the correct naming format.

③ Delete: Select and delete files one at a time here.

④ Delete All: Delete all your images at once.

⑤ Return: Return to the previous editing screen here.

Manage Stickers

Check and Edit Registered Stickers

1	2	3	4	5
Thumbnail	Title	Sticker ID	Version	Status
	testtesttest	75302	1	● Editing
	Brown	52772	1	● Editing

1 Thumbnail: View the main image you set here.

2 Title

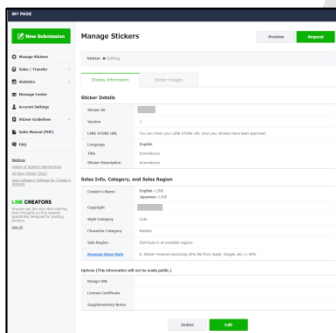
3 Sticker ID

4 Version: This number used for editing stickers after they go on sale.

5 Status

Manage Stickers (Individual Product Pages)

The details of individual product pages are the same as the information found on [slide 19](#), [slide 20](#), [slide 21](#), [slide 22](#), and [slide 23](#).



Status	Button	Description
Editing Rejected	Request	Submit stickers for review using the info you registered here.
Waiting for Review	Revert to Edit	Withdraw the application and make your stickers info editable again here.
Waiting for Review (Application for stickers on sale)	Reject	Withdraw your application here.
Approved	Release	Start selling your stickers and display them in the LINE STORE here.
On Sale	Cancel release	Remove stickers from sale here. Stickers can be put back on sale again.
Sales Canceled	Re-Open Sales	Start selling your stickers again here.
Rejected	Message center	Find out the reason your stickers were rejected here.

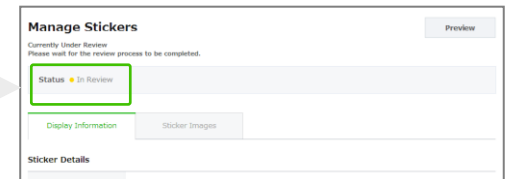
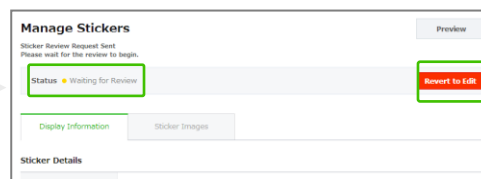
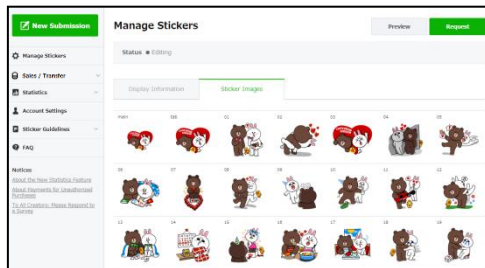
Sticker Applications

Once your stickers are submitted, their status changes to “Waiting for Review.” The status changes to “In Review” when the review process starts.

① Enter the necessary info and you will be able to click the Request button. Click this button to submit your stickers.

② The status changes to “Waiting for Review.” When this status is displayed, you can always press the “Revert to Edit” button to start editing your stickers again. However, please note that it will take some time for the review process to start again.

③ The status changes to “In Review” once the review starts. Stickers cannot be edited when this status is displayed.



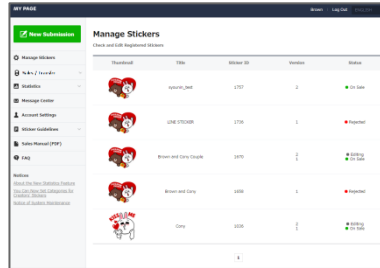
You can change submitted information using either of the following methods.

1. Stickers are only rejected if the reviewers find a problem with the stickers. Sticker info and images both become editable then.
2. Once the review finishes, only sticker info can be edited after they go on sale. Images cannot be edited.

Sticker Review (Approved or Rejected)

After your stickers have made it through the “In Review” status, they will display as either “Approved” or “Rejected.”

Approved



Rejected

① If the review results confirm that there is no problem with the info or images found in the sticker set, the status changes to “Approved.” These stickers are now ready to go on sale.

② If the review results find an infraction of the rules in either the sticker info or images, the status changes to “Rejected.”

- Terms of Use infraction
- Review Guidelines infraction
- Creation Guidelines infraction

Thumbnail	Title	Sticker ID	Version	Status
	testtesttest	75302	1	● Editing
	Brown	52772	1	● Approved

Manage Stickers

PreviewRequest

Your submission was rejected.
Please check your Message Center for details.
There are some titles you cannot use for your stickers. Please change your title.

Status ● RejectedMessage center

Display InformationSticker Images

Sticker Details

*The reasons why stickers are rejected are displayed in the message center. Please find out what went wrong, fix the problem, and then submit them again.

Message Center (List of Stickers)

See a list of stickers that you have exchanged messages about.

MY PAGE

[New Submission](#)

Manage Stickers

Sales / Transfer

Statistics

Message Center

Account Settings

Sticker Guidelines

Sales Manual (PDF)

FAQ

Notices

[New Message Center Added to Menu](#)

[Notice Regarding Posting of Sticker Sales Manual](#)

[Purchase of Stickers on iPhone Version of LINE](#)

LINE CREATORS

Anyone can join and start sharing their thoughts on this website specifically designed for posting stickers.

[See All](#)

Message Center

Received messages list.

1	2	3	4	5
	Thumbnail	Status	Title	Date
		Rejected	Cony	2014.10.01
				2014.09.04
				2014.08.01
		Rejected		2014.07.03
		Rejected		2014.07.03

1

1 Read or unread icon

2 Thumbnail

3 Status

4 Title

5 Date: Date of the last message sent or received

Message Center (Message Details)

The history of messages sent and received.

The screenshot shows the 'MY PAGE' section of the LINE Creators Market. On the left is a sidebar menu with options like 'New Submission', 'Manage Stickers', 'Sales / Transfer', 'Statistics', 'Message Center', 'Account Settings', 'Sticker Guidelines', 'Sales Manual (PDF)', and 'FAQ'. The main area is titled 'Message Center' with the instruction 'Please check your messages.' Below this is a table with columns: Thumbnail, Title, Sticker ID, Version, and Status. One entry is shown for a sticker titled 'Cony' with ID '1036' and status 'Waiting for Review'. Below the table is a 'Message' section. A green box labeled '1' highlights the full message content, which includes a LINE logo, a timestamp, a thank you message, a rejection notice, and review guidelines. Below the message is a form area. A green box labeled '2' points to the instruction 'Use the form below to send a message.' A green box labeled '3' highlights the 'Attachments (optional)' input field. A green box labeled '4' highlights the 'Confirm' button. At the bottom right is a 'Back' button.

MY PAGE

New Submission

Manage Stickers
Sales / Transfer
Statistics
Message Center
Account Settings
Sticker Guidelines
Sales Manual (PDF)
FAQ

Message Center
Please check your messages.

Thumbnail	Title	Sticker ID	Version	Status
	Cony	1036	1	Waiting for Review

Message

1 Full message

LINE
2014-10-01 16:21:03
Thank you for using LINE Creators Market.
The stickers you submitted are rejected in accordance with the following section of the review guidelines.
2.4 Text containing URLs
Please delete any URLs from the sticker description and submit your request again.
Sticker Review Guidelines
https://creator.line.me/en/review_guideline/

2 Browse: Select a file to attach to your message

Use the form below to send a message.

Attachments (optional)

3 Message input box

4 Confirm: Check and send your message

Confirm

Back

Deleting Stickers

You can delete stickers that are editable. Stickers in “Editing,” “Rejected,” or “Approved” statuses can be deleted.

MY PAGE

Manage Stickers Preview Request

✖ Your submission was rejected. Please check your Message Center for details.

1 Status: Rejected Message center

Display Information Sticker Images

Sticker Details

Sticker ID	1133
Version	1
Store URL	
Language	English
Title	
Sticker Description	
Language	Japanese
Title	
Sticker Description	

Sales Info and Sales Region

Creator's Name	English : Japanese :
Copyright	Muryo TEST
Sale Region	Distribute in all available regions
Revenue Share Rate	a. 50% of sticker revenue

Options (This information will not be made public.)

Design URL	
License Certificate	
Supplementary Notes	

2 Delete Edit

① Status: Stickers can only be deleted if they are in “Editing,” “Rejected,” or “Approved” statuses. Once on sale, stickers cannot be deleted.

② Delete button: Delete stickers here. Delete stickers cannot be restored.

Start Selling Stickers

Stickers that have passed the review process and have changed their status to “Approved” are able to be put on sale.

① Select a sticker set from the list on the Manage Stickers page with an “Approved” status.

② Click the “Release” button on the individual product page to start selling your stickers.

MY PAGE Brown Log Out ENGLISH

New Submission

Manage Stickers

Check and Edit Registered Stickers

Thumbnail	Title	Sticker ID	Version	Status
	syounin_test	1757	2	Approved
	LINE STICKER	1736	1	Rejected
	Brown and Cony Couple	1670	2 1	Editing On Sale
	Brown and Cony	1658	1	Rejected
	Cony	1036	2 1	Editing On Sale

1

Manage Stickers Preview **Release**

Stickers Approved
Click Release to start selling your stickers.

Status Approved

Display Information **Sticker Images**

Sticker Details

Sticker ID	902
Version	1
Store URL	You can check your store URL once your stickers have been approved.
Language	English
Title	tttt
Sticker Description	tttt

Sales Info and Sales Region

Creator's Name	English : Taro Yamada Japanese : 山田太郎
Copyright	tttt
Sale Region	Distribute in all available regions
Revenue Share Rate	a. 50% of sticker revenue

Options (This information will not be made public.)

Design URL	
License Certificate	
Supplementary Notes	

⑤ Controls for Stickers on Sale

Editing Sticker Information

Edit text-based sticker information for stickers that are currently on sale here. You cannot edit sticker images after they go on sale.

① Edit: Edit the text info for stickers already on sale here.

② Enter your corrections and save them. This part of the process is the same as the one for new sticker submissions.

③ Request: Edit the info you wish to change and submit your stickers again. Please note that your stickers will undergo the review process using the text submitted BEFORE you made your changes.

④ Reject: Withdraw your application here.

The screenshot shows the 'Manage Stickers' interface. On the left is a sidebar with navigation links: 'New Submission', 'Manage Stickers', 'Sales / Transfer', 'Statistics', 'Message Center', 'Account Settings', 'Sticker Guidelines', 'Sales Manual (PDF)', and 'FAQ'. The main content area is titled 'Manage Stickers' and includes a 'Preview' button. Below the title, there's a status indicator 'Status: On Sale' and a 'Stop Sale' button. The 'Sticker Details' section shows fields for Sticker ID, Version, LINE STORE URL, Language, Title, Sticker Description, and Sales Region. The 'Sales Info, Category, and Sales Region' section includes fields for Creator's Name, Copyright, Style Category, Character Category, and Sales Region. At the bottom, there's an 'Options' section with fields for Design URL, License Certificate, and Supplementary Notes. The 'Edit' button is highlighted with a green box.

This screenshot shows the 'Manage Stickers' page with the status 'Status: Editing'. The 'Request' button is highlighted with a green box. The 'Sticker Details' section is visible, showing fields for Version, Language, Title, and Sticker Description. The 'Seller Info and Sales Region' section is also visible.

This screenshot shows the 'Manage Stickers' page with the status 'Status: Waiting for Review'. The 'Cancel Request' button is highlighted with a green box. The 'Sticker Details' section is visible.

Edit Creator's Name

You can edit (change) the Creator's name of stickers on sale.

However, you cannot change the Creator's name if the same Creator has other stickers still in review.

① Click the Edit button of the stickers you wish to edit.

② Click the Edit button for the Creator's name.

③ Edit the Creator's name
You can also add a language with the Add button.
Once you finish, click Register.

④ Request: This resubmits changed information for review. Stickers already submitted will continue through the review process in the "On Sale" status with the original information.

Sales Info, Category, and Sales Region

✓ Creator's Name ⓘ English: LINE
[Edit]

✓ Copyright ⓘ [Browse and Copy] 14/10

Style Category ⓘ [Not Set] Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category ⓘ [Not Set] Categories are not currently supported on LINE STORE. Support will start in the near future.

✓ Sale Region ⓘ
* Distribute in all available regions
ⓐ Distribute only in selected regions

Sales Info, Category, and Sales Region

✓ Creator's Name ⓘ English: [] German: [] Spanish: [] French: [] Indonesian: [] Italian: [] Portuguese: [] Hindi: []

✓ Copyright ⓘ

Character Category ⓘ

Style Category ⓘ

✓ Sale Region ⓘ

Options (This info)

Design URL ⓘ

License Certificate

Cancel Register

Manage Stickers

Please Request a Review of the Changes
You can update the stickers once you have received approval.

✓ Content saved.

Preview Request

The creator's name cannot be changed because other stickers are currently being reviewed.

Sales Info, Category, and Sales Region

✓ Creator's Name ⓘ English: [] Indonesian: []
The creator's name cannot be changed because other stickers are currently being reviewed.

✓ Copyright ⓘ LINE 6/10

Character Category ⓘ [Not Set] Categories are not currently supported in the store. Support will start in the near future.

Style Category ⓘ [Not Set] Categories are not currently supported in the store. Support will start in the near future.

✓ Sale Region ⓘ
* Distribute in all available regions
ⓐ Distribute only in selected regions

Edit Copyright Information

You can edit (change) copyright information for stickers on sale.

① Click the Edit button of the stickers you wish to edit.

② Edit the copyright information.

③ Request: This resubmits changed information for review. Stickers already submitted will continue through the review process in the “On Sale” status with the original information.

Sales Info, Category, and Sales Region

✓ Creator's Name ⓘ English (LINE)
Japanese (LINE)
[Edit]

✓ Copyright ⓘ Brown and Copy [Edit]

Style Category ⓘ Not Set ⓘ Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category ⓘ Not Set ⓘ Categories are not currently supported on LINE STORE. Support will start in the near future.

✓ Sales Region ⓘ
* Distribute in all available regions
Ⓢ Distribute only in selected regions

Manage Stickers

Please Request a Review of the Changes
You can update the stickers once you have received approval.

[Preview] [Request]

✓ Content saved.

Edit Categories

You can edit (change) the categories of stickers on sale.

① Click the Edit button for the stickers you want to edit.

② Select the category you wish to change from the Style and Character category options.

③ Request: This resubmits changed information for review. Stickers already submitted will continue through the review process in “On Sale” status with the original information.

Sales Info, Category, and Sales Region

✓ Creator's Name ⓘ English (LINE)
Japanese (LINE)
[Edit]

✓ Copyright ⓘ Brown and Copy 12/15

Style Category ⓘ Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category ⓘ Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

✓ Sale Region ⓘ
■ Distribute in all available regions
⓪ Distribute only in selected regions

Manage Stickers

Preview Request

Please Request a Review of the Changes
You can update the stickers once you have received approval.

Content saved.

Edit the Sale Regions

You can edit (change) the sale regions of stickers on sale.

① Click the Edit button for the stickers you want to edit.

② Check/Uncheck the Sale Region options.

③ Request: This resubmits changed information for review. Stickers already submitted will continue through the review process in the “On Sale” status with the original information.

Sales Info, Category, and Sales Region

✓ Creator's Name ⓘ English: LINE
Japanese: LINE
[View](#)

✓ Copyright ⓘ Brown and Comy 1/1/00

Style Category ⓘ Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category ⓘ Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

✓ Sale Region ⓘ

- ☒ Distribute in all available regions
- ☐ Distribute only in selected regions

☒ Australia ☒ Brazil ☒ Canada ☒ France ☒ Germany ☒ Indonesia ☒ Italy ☒ South Korea
☒ UK (Japan) ☒ Spain ☒ Taiwan ☒ Thailand ☒ United Kingdom ☒ United States

Manage Stickers

Please Request a Review of the Changes
You can update the stickers once you have received approval.

[Preview](#) [Request](#)

✓ Content saved.

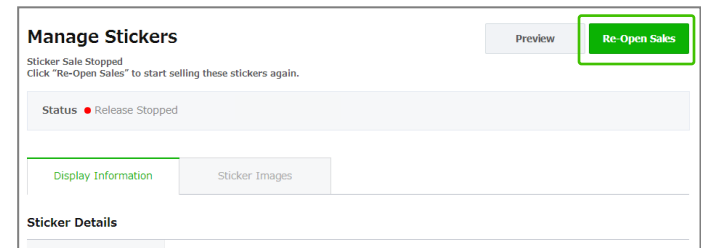
Stop/Restart Selling Stickers

Stop selling sticker sets currently on sale here.

① Press the Cancel Release button on the individual product page of the stickers you wish to stop selling.

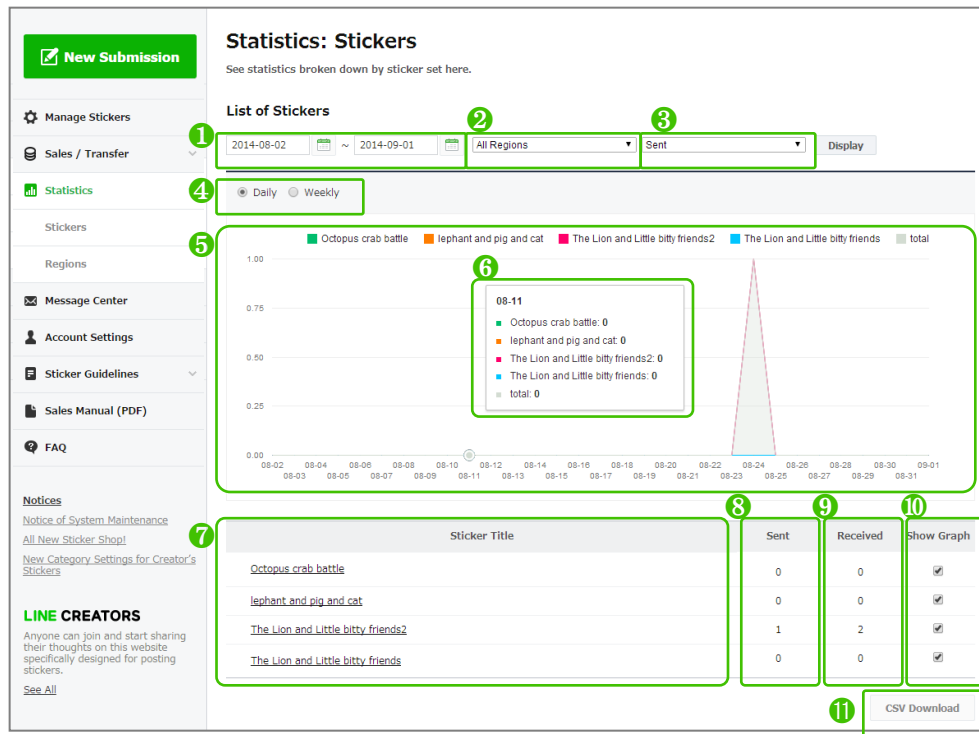


② Press the “Re-Open Sales” button on the individual product page of the stickers you wish to start selling again.



Statistics: Stickers

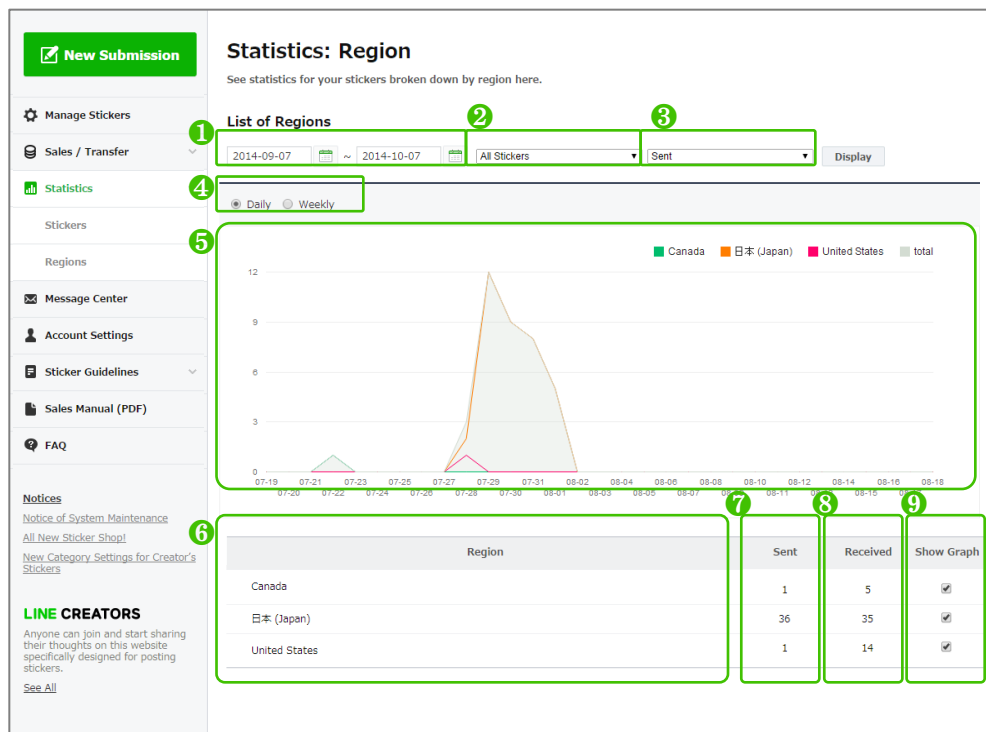
You can view the sent/received numbers for each sticker..



- 1 Sale period
- 2 Select sale region by country here.
- 3 Select the value to display in the graph here.
- 4 Change the graph format from daily to weekly here.
- 5 Graph
- 6 View details of the selected day here.
- 7 Sticker title.
- 8 Number of times the stickers were sent.
- 9 Number of times the stickers were received.
- 10 Show Graph: You can select up to 5 sticker sets to show on the graph.
- 11 CSV Button: Download the data as a CSV file here.

Statistics: Region

You can view sent/received numbers for stickers by region.



1 Sale period

2 Select sale region by country here.

3 Select the value to display in the graph here.

4 Change the graph format from daily to weekly here.

5 Graph

6 Sticker title

7 Number of times the stickers were sent.

8 Number of times the stickers were received.

9 Show Graph: You can select up to 5 sticker sets to show on the graph.